

Munich, 23 October 2017

## Press Release

### **bauma CTT RUSSIA 2018: Positive Market Signals for Russia's Most Important Trade Fair for Construction Equipment and Technologies**

- **Current upward trend in the Russian market for construction equipment**
- **Particularly in demand: machines and engineering practice for road construction**
- **Apply online as an exhibitor**

The international construction equipment and construction engineering industries will meet in Moscow from June 5 to 8, 2018. The Russian metropolis will be the venue of **bauma CTT RUSSIA 2018**. This is the new name of the annual trade fair CTT taking place since the year 2000. Its orientation remains the same; the event focuses especially on the markets of the entire Eastern European region in addition to the host country Russia.

#### **Machine sales rising again after a longer stagnant period**

The economic indicators are promising for the new edition at the exhibition center Crocus Expo IEC next year. The Russian market for construction machinery is again on the upswing after four weaker years. The Association of European Businesses (AEB)—the association in which European companies with branches in Russia are organized—has registered an increase of 58 percent in construction sales for the second quarter of this year compared to the same period last year. Consequently, the upward trend observed in the first quarter of 2017 is continuing, according to AEB.

### **Road construction as a sales engine**

Road construction is one factor driving this process. According to information from the German Engineering Federation (VDMA), German deliveries of corresponding machines to Russia had a value of approximately 100 million euros in the first quarter of 2017. This corresponds to an increase of 29% compared to the same period of the previous year. The economic development agency of the Federal Republic of Germany, Germany Trade & Invest (GTAI), suspects two reasons behind this development: On the one hand, Russia wants to present international visitors to the FIFA World Cup 2018 taking place in their country with a first-class transport infrastructure. On the other hand, the machinery of many Russian contractors has become so outdated and only partially functional in the meantime that a very high need for modernization exists which can no longer be postponed.

### **Register online for an individual booth or a national pavilion**

bauma CTT RUSSIA 2018 is a great opportunity for the construction machinery industry to present itself to the resurgent Russian market. In 2017, 557 trade visitors from more than 30 countries took advantage of this chance. For all companies which decide now to participate in the trade fair, the organizer CTT Expo LLC provides application documents for downloading at [www.bauma-ctt.ru/en](http://www.bauma-ctt.ru/en). There is also the option to sign up for one of the country pavilions. Until now, joint booths are planned for China, Germany, Finland, Italy and the Czech Republic.

**Additional information is available at <http://www.bauma-ctt.ru/en>**

**Construction machinery trade shows of Messe München**

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma CHINA in Shanghai – it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of bauma CONEXPO INDIA in Gurgaon/Delhi and bauma CONEXPO AFRICA in Johannesburg. In December 2015, Messe München expanded its portfolio by purchasing CTT which is named now bauma CTT RUSSIA. Further in March 2017, the trade fair organizer increased the bauma network again by gaining the license of the second largest trade fair in South America, M&T Expo BRAZIL, as well as the licenses of the Brazilian shows M&T P&S and Construction Expo.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.