

Press release

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International specialized exhibition CONSTRUCTION EQUIPMENT & TECHNOLOGIES / CTT reinforces its position.

MEDIA GLOBE Group and Messe München which is a world leader of exhibition industry, have signed an agreement to set up a joint company CTT Expo LLC, which commencing from 2016 is to become the organizer of Construction Equipment & Technologies / CTT exhibition.

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MEDIA GLOBE and Messe München will pool their capacities and efforts towards further development of the CTT exhibition in Russia.

Alexey Striganov, the founder and CEO of MEDIA GLOBE Group said: "We have been working in cooperation with Messe München for many years and the new level of our relationship achieved is a logical continuation of our cooperation."

Klaus Dittrich, Chairman and CEO of the Messe München Board Management emphasized the fact that "Russia remains an important country for our trade fair, for exhibitors and visitors alike".

Construction Equipment and Technologies / CTT has been held annually since 2000. To date CTT is the fifth top global exhibition of construction equipment. For the period of its existence the exhibition has become the industry leader and has won a support from Russian government, public organizations, from leading specialized mass media outlets, from local and foreign associations of manufacturers of construction machinery and equipment.

CTT is a reliable platform whereon leading national and international representatives of the industry demonstrate their latest models of equipment and it serves as a reliable tool of international cooperation in the field of construction equipment and technologies. National exhibitors from Germany, Italy, Finland, China and South Korea demonstrate their products here.

Each year the exhibition is attended by tens of thousands of professionals engaged in construction of buildings and structures, bridges and roads, manufacture and operation of special equipment or involved in the development and improvement of construction equipment, as well as students of the industry educational institutions.

The new format of CTT is to be supplemented by capacities of the global chain of construction industry exhibitions held by Messe München (Bauma) in Germany, China, India and South Africa.

The organizers hope that the synergy of joint efforts and experience accumulated and pooled by CTT exhibition team and Messe München management will enable them to bring the project to an essentially new level.

In June 2015 CTT successfully celebrated its 16-year anniversary, and despite the challenges of the modern times, it demonstrated its high status again. Over 670 exhibitors from 30 countries presented their products on the area of 90 000 square meters (gross) (53 900 sq. m. – nett). More than 27,000 professionals from all regions of Russia, CIS and far abroad countries attended the event.

Next CTT exhibition is to be held from May 31 to June 4, 2016 on IEC Crocus Expo exhibition areas in Moscow.