

Munich, March 2, 2018  
Press Release

**bauma CTT RUSSIA 2018**

## **Positive Outlook for Russia's Most Important Construction Equipment and Construction Engineering Trade Fair**

- **Russian construction machinery market back on growth path**
- **Trade fair now with demo area**
- **Government support confirmed for the trade fair**

The bauma CTT RUSSIA 2018 trade fair in the Russian capital Moscow is one of the most important platforms for the international construction machinery and construction engineering industry this year. The focus will be on the market of the host nation Russia at the trade fair, which will take place from June 5 to 8, 2018.

### **Construction machinery sales increased 45 percent in 2017**

The latest economic signals from the world's largest country in terms of area are positive. For example, the Association of European Businesses (AEB) reported in February 2018 that 45% more construction machinery was sold in the Russian Federation last year than in 2016. The AEB is an association of European companies with branches in Russia.

Despite this pleasing return to growth, German construction machinery manufacturers, for example, are not yet back where they once were, according to the German Engineering Federation (VDMA), in terms of sales in the once booming Russian market. "However, we are confident that the market will continue to pick up and that the trade fair, which we have been supporting for years, will provide additional good business impulses," Franz-Josef Paus said optimistically, Chairman of the VDMA Association of Construction Machinery and Building Materials Equipment Manufacturers. According to observations of the VDMA, crawler excavators and backhoe loaders are currently especially in great demand, among other things.

### Large international companies among the exhibitors

Many important companies have already confirmed their participation as exhibitors at bauma CTT RUSSIA 2018. In the concrete processing sector, for example, companies such as Elkon, Masa, Putzmeister, Schwing and Top-Werk are represented, while Chaika, Fassi, Haulotte, Hyva, Kudesnik, Magni and Manitou are exhibiting in the area of hoisting equipment. Daimler, Kamag, Kamaz, Nicolas, Scheuerle, as well as Kögel, for example, are exhibiting in the large field of construction vehicles. Ammann, KEMZ (Kovrov Electromechanical Plant), Wirtgen and Zavod Dorojnih Mashin will be presenting the latest machines and solutions in the field of road construction. Moreover impressive construction machines will be on view with Bauer, Hyundai, Kobelco, RM Terex, SDLG, Shantui, XCMG and Zoomlion.

China, Germany, Finland and Italy will also be represented with joint pavilions at the IEC Crocus Expo in Moscow.

### Demo area for mobile construction machines

For the first time in the history of the CTT trade fair, which has been held annually since 2000, there will also be a demonstration area this year. On the 3,000 square meter site, manufacturers of mobile construction machinery will have the opportunity to demonstrate their power packs in action.

### Russian Ministry of Construction is supporting the trade fair

Another premiere: For the first time this year, the fair will be supported by the Russian Ministry of Construction, Housing and Municipal Services. In this context, Minister Mikhail Alexandrovich Men will take part in the opening ceremony of bauma CTT RUSSIA.

Further information about the trade fair can be found at [www.bauma-ctt.ru/en](http://www.bauma-ctt.ru/en)

### bauma CTT RUSSIA

bauma CTT RUSSIA, international trade fair for construction equipment and technologies, is the largest industry event for the sector in Russia with an exhibition area of 61,000 square meters. The last bauma CTT RUSSIA in June 2017 attracted 557 exhibitors from 30 countries and 20,000 participants mainly from CIS countries. The exhibition takes place every year: the 19th event will take place in the IEC Crocus Expo in Moscow from June 5 to 8, 2018.

### bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the

Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T Expo in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.