

Munich, June 17, 2019

Press Release

bauma CTT RUSSIA 2019

Exhibitors emphasize high importance of bauma CTT RUSSIA 2019

With a clear commitment to the exhibiting industry, bauma CTT RUSSIA, Russia's international trade fair for construction equipment and technologies, came to a close on Friday, June 7. Numerous exhibitors explicitly emphasized the great importance of the trade fair for their company. 22,726 visitors, including many top decision makers, attended over the four days.

bauma CTT RUSSIA, which celebrated its 20th anniversary this year, has been part of the bauma NETWORK of Messe München, the largest network of the international construction and mining machinery industry, since December 2015. The trade fair occupied 55,000 square meters at the Crocus International Exhibition Center in Moscow, thus making it the largest industry event for this sector in Russia.

The number of visitors was about the same as the previous event last year. However, there was a noticeably high number of top-level decision makers among the trade visitors this year. The new Business-to-Business Matchmaking Program, which many exhibitors used prior to the trade fair to invite their most important customers, clearly made an impact here.

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The international visitors came from 55 countries. Besides Russia, the top 10 visitor countries were Belarus, China, Italy, Kazakhstan, Germany, Montenegro, Turkey, Uzbekistan, Poland, and Ukraine.

Trade fair boss: most important platform for the Russian market

Thanks to the smooth operation of the exhibition and the positive feedback by exhibitors, Klaus Dittrich, the Chairman and CEO of Messe München, drew the following conclusion: “bauma CTT RUSSIA is, without doubt, the most important industry platform for the Russian market and also for the neighboring regions. This was clear once again this year. It provides information not only about trends and product innovations, but also helps when it comes to initial business contact and networking with an international audience.”

603 exhibitors from 19 countries presented their new products over the four days of the trade fair. 334 exhibitors, more than ever before, came from abroad. Alongside Russia, the largest contingents came from China (189 exhibitors), Germany (44), Italy (35), and Turkey (34). Many international industry heavyweights, which were already present at bauma in Munich in April, also made an appearance in Moscow, including Doka, Wirtgen, XCMG, Sany, Putzmeister, Volvo, and MAN.

Exhibitors: best platform for advertising new products

Numerous exhibitors emphasized the great importance of bauma CTT RUSSIA for their company:

Wilfried Winkler: BPW-Ost CEO: “It seems that this exhibition was specially created for our company, since spare parts are necessary for everyone and always. Our company participates in the exhibition from the



very beginning. A crisis or not a crisis, still bauma CTT RUSSIA is always in place. I wish the exhibition further prosperity together and a large number of new customers!”

Andrey Smolyanov, Commercial Director of Kudesnik LLC: “We have not missed a single exhibition since the time when it was held on the Khodynka field and we are not going to change our plans. Between ourselves, we always say that the new year begins not on the 1st of January, but after the end of the exhibition bauma CTT RUSSIA. Therefore, here we always try to present new products, as we do not see for ourselves a more powerful impetus for the promotion of new products than participation in your exhibition.”

Sergey Ignatiev, General Director, KAMAZ Trade and Finance Company: “We note that this year customer activity is even higher than in the past. There are so many partners and interesting projects, useful contacts have been accumulated in large numbers during the days of the exhibition.”

Great response to bauma CTT Forum

The bauma CTT Forum, which was designed for the first time as an open conference platform at the heart of the trade fair action, met with a great response. This is where Klaus Dittrich opened bauma CTT RUSSIA. In addition, with support from IFAT, the World’s Leading Trade Fair for Environmental Technologies, the Forum was the stage for presentations, including Mining Day, which placed a special focus on sustainable “clean” technologies for environmental protection.



The bauma CTT Forum also provided an outlook on the development of the Russian construction machinery market. The need for suitable devices and equipment is high since the aim is to invest 6.3 billion rubles in infrastructure development, including road construction, by the end of 2024. The Forum therefore also deals with the rental and leasing of construction machinery.

Awards for innovative solutions presented for the first time

This was also the first time that the 'Construction Equipment Innovations in Russia' - awards were handed out, as part of a competition, for innovative solutions in construction machinery in Russia. The awards were presented in seven different categories. The winners were: Schwing Stetter in the category "Concrete Pump Truck of the Year" (winning innovation: SCHWING S36X), Galichanin in the category "Mobile Crane of the Year" (KC-55721-1B, PIONEER range), GIRAFFE and Manitowoc in the category "Tower Crane of the Year" (TDK-40.1100 / POTAIN MCT385 L14), DST-URAL in the category "Bulldozer of the Year" (TM10 GST12), Volvo and MAN in the category "Dump Truck of the Year" (A 60 H / БЦМ-59), Volvo in the category "Wheel Loader of the Year" (L260H), and Hyundai in the category "Excavator of the Year" (R300LC-9S).

bauma CTT RUSSIA 2019 was supported by numerous trade associations, including the Russian association AEB, the Spanish association ANMOPYC, CCMA, CCPIT, and CMEC from China, the European association CECE, UNACEA from Italy, as well as the German VDMA.

The next bauma CTT RUSSIA will be held from May 26 to 29, 2020.



Image 1: Fixed date in the event calendar of the Russian construction machinery industry: the next bauma CTT RUSSIA will be held.

Image 2: Covering 55,000 square meters, bauma CTT RUSSIA is the largest industry event for this sector in Russia.

bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

